

Statistical Methods In Customer Relationship Management

By V. Kumar

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Viba Kumar is the author of Statistical Methods in Customer Relationship Management (3.50 avg rating, 2 ratings, 0 reviews, published 2012)

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Google Scholar. Citation indices All JA Petersen, L McAlister, DJ Reibstein, RS Winer, V Kumar, G Atkinson. Statistical Methods in Customer Relationship

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