

# One Strategy: Organization, Planning, And Decision Making By Steven Sinofsky

**By Steven Sinofsky**

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1 STRATEGY: ORGANIZATION PLANNING AND DECISION MAKING (H/C) ISBN Number: 9780470560457 Author: SINOFSKY S Publisher: WILEY Edition: 1ST - 2010

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Jan 02, 2013 Steven Sinofsky may no One Strategy: Organization, Planning, and clashes with the firm s CEO Steve Ballmer over product decisions such as the

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Steven Sinofsky is the author of One Strategy (3.58 avg rating, 36 ratings, 4 reviews, published 2009) register; tour; Steven Sinofsky s Followers. None yet.

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Keywords: One Strategy: Organization, Planning, and Decision Making by Steven Sinofsky

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1. Strategic planning should be done when an organization you will likely be making significant changes within your organization, whether changes to strategy,

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One Strategy: Organization, Planning, and Decision Making, published by John Wiley & Sons in November 2009, was co-authored by Sinofsky and Marco Iansiti of Harvard

Having spent time designing and developing your corporate strategy, you don't want to be one of those who relies on planning within the organization.

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