

One Strategy: Organization, Planning, And Decision Making By Steven Sinofsky

By Steven Sinofsky

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His latest book One Strategy: Organization, Planning, was written with Steven Sinofsky. Professor Iansiti taught Organization, Planning, and Decision Making

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Nov 11, 2009 "One Strategy: Organization, Planning and Decision Making," is due out Nov. 30. Publisher: John Wiley & Sons; List price: \$39.95. "One Strategy" built

Steven Sinofsky is the author of One Strategy (3.58 avg rating, 36 ratings, 4 reviews, published 2009) register; tour; Steven Sinofsky's Followers. None yet.

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One Strategy: Organization, Planning, and Decision Making, published by John Wiley & Sons in November 2009, was co-authored by Sinofsky and Marco Iansiti of Harvard

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Organization, Planning, and Decision Making to align a complex organization around one strategy, executive Steven Sinofsky with Harvard Business School

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